

## PROGRAM DESCRIPTION

### **“Beyond Image Capture”**

In today’s economy it is important to diversify your portrait business to be the most profitable. Tina and Michael will show you how to photograph, manipulate, market, and sell, “customizable” images as Fine Art Interior Décor. Every home and business is an opportunity; each has a need for imagery to be used as décor. Subject matter is unlimited.

In this fast paced, high energy program, all secrets will be shared! These success stories, in addition to the pitfalls that starting a new endeavor can create, will hopefully save others much time and effort.

Together Michael and Tina have embarked on a journey that has brought many rewards, awards, and accolades from around the world. In addition to financial gain neither had anticipated, just by using their already honed photography skills from years of portrait experience. We all have the skills and talent to add this new product line, we sometimes just need a little nudge to do something different. The beauty is..... Each photographer will find and offer his or her own unique style with these easy techniques.

We encourage you to enjoy.....