

WEEK LONG PROGRAM DESCRIPTION

“Beyond Image Capture”

Ever wonder what it would be like to sell your photography over and over again? Taking one image and having multiple sales to multiple clients. How about being hired to create one of a kind fine art; for a client that may not have ever needed your services otherwise. How about adding thousands of dollars to your bottom line; without having to make a huge investment. What if you already have all the tools and experience necessary to get into this lucrative line of work?

What if, you could learn all you need to know in one week of intense, hands on learning, from two of the country’s leading instructors in this field of photography? What if, in the process, you learned techniques to make your everyday portrait and wedding photography even better, using easy to use software and Photoshop techniques? What if, you had a lot of fun in the process? If any of this sounds too good to be true, it isn’t. Join us for a week of great photography, lots of laughs and tons of inspiration, along with mind blowing instruction that will have you asking, “Why didn’t I do this years ago?”

During this week long course Tina and Michael Timmons will cover topics such as: knowing your equipment, software and vendors, how to photograph for commercial fine art sales, how to manipulate and enhance your image, how to market your images, easy workflow, organization, products to sell, print competition, creativity, and how to incorporate art into your daily routine. There will be lecture, demonstration, hands on activities, music and fun during the entire week. So bring your computer and your camera gear let’s get ready for a new experience.....